

GOVT. COLLEGE FOR GIRLS, BASTLI, KARNAL

Lesson Plan Session 2020-21

Name of Assistant Professor – Ms. Pooja

Semester –IIIrd Sem

Class – B com.

Subject – **BUSINESS STATISTICS**

Months	Week	Topics
NOVEMBER	3rd	Introduction: Statistics-Definitions, Functions, Scope and Limitations of Statistics
	4th	Primary and secondary data, methods of collection of data
DECEMBER	1st	Measures of Central Tendency: Types of averages – Arithmetic Mean (Simple and Weighted),
	2nd	Harmonic mean, Geometric mean
	3rd	Revision of Harmonic mean and geometric mean
	4th	Relationship between mean, median mode.
	5th	Revision
JANUARY	1st	Measures of Dispersion: Range, Quartile Deviation, Mean Deviation, Standard Deviation and
	2nd	Coefficient of Variation, Lorenze curve
	3rd	Index Numbers: Meaning and uses of index numbers; Construction of index numbers: fixed and chain base: univariate and composite. Aggregative and average of relatives – simple and weighted, Tests of adequacy of index numbers
	4th	Base shifting, splicing and deflating. Problems in the construction of index numbers; Construction of consumer price indices
FEBRUARY	1st	Time Series Analysis: Components, utility, Linear, second degree and exponential trend
	2nd	Computational of seasonal indices by simple averages, ratio to trend
	3rd	Ratio to moving average, link relative method
	4th	Revision

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Subject – Rural marketing (BC-306(i))

Months	Week	Topics
NOVEMBER	3rd	Introduction to Rural marketing
	4th	Rural marketing environment
DECEMBER	1st	Revision, Rural consumer behavior
	2nd	Rural market segmentation
	3rd	Revision, Rural marketing mix
	4th	Strategies for rural marketing
	5th	Marketing of Non-durable products
JANUARY	1st	Revision
	2nd	Rural marketing of consumer durable products.
	3rd	Revision
	4th	Planning in rural marketing
FEBRUARY	1st	Organizing in rural marketing
	2nd	Revision
	3rd	Innovation in rural marketing
	4th	Revision

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Subject – **Company law**

Months	Week	Topics
NOVEMBER	3rd	Introduction to company law
	4th	Company meaning, characteristics and nature types of companies
DECEMBER	1st	Private company
	2nd	Formation of private company
	3rd	Revision
	4th	Promotion of company
	5th	Incorporation of company
JANUARY	1st	Revision
	2nd	Memorandum of association
	3rd	Article of association
	4th	Prospectus, shares and stocks, Allotment of shares
FEBRUARY	1st	Share capital of the company, share certificate and share warrant
	2nd	Issue and allotment, Transfer and transmission of shares and debentures.
	3rd	Depository system, borrowing powers: Debentures and charges.
	4th	Revision

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Subject – **Indian Financial System**

Months	Week	Topics
NOVEMBER	3rd	Introduction: Nature and role of financial system
	4th	Financial system and economic development; An overview of financial system.
DECEMBER	1st	Financial markets and financial instruments.
	2nd	Money market: meaning constituents, instruments and function
	3rd	Recent development in Indian money market
	4th	Capital market: Primary and secondary market
	5th	Revision
JANUARY	1st	Depository system
	2nd	Revision
	3rd	Debt market
	4th	RBI, Credit creation and control
FEBRUARY	1st	Commercial banking in India, Problem of NPA in commercial banks
	2nd	Payment banks and E- Banking in India.
	3rd	Development banks.
	4th	Revision